

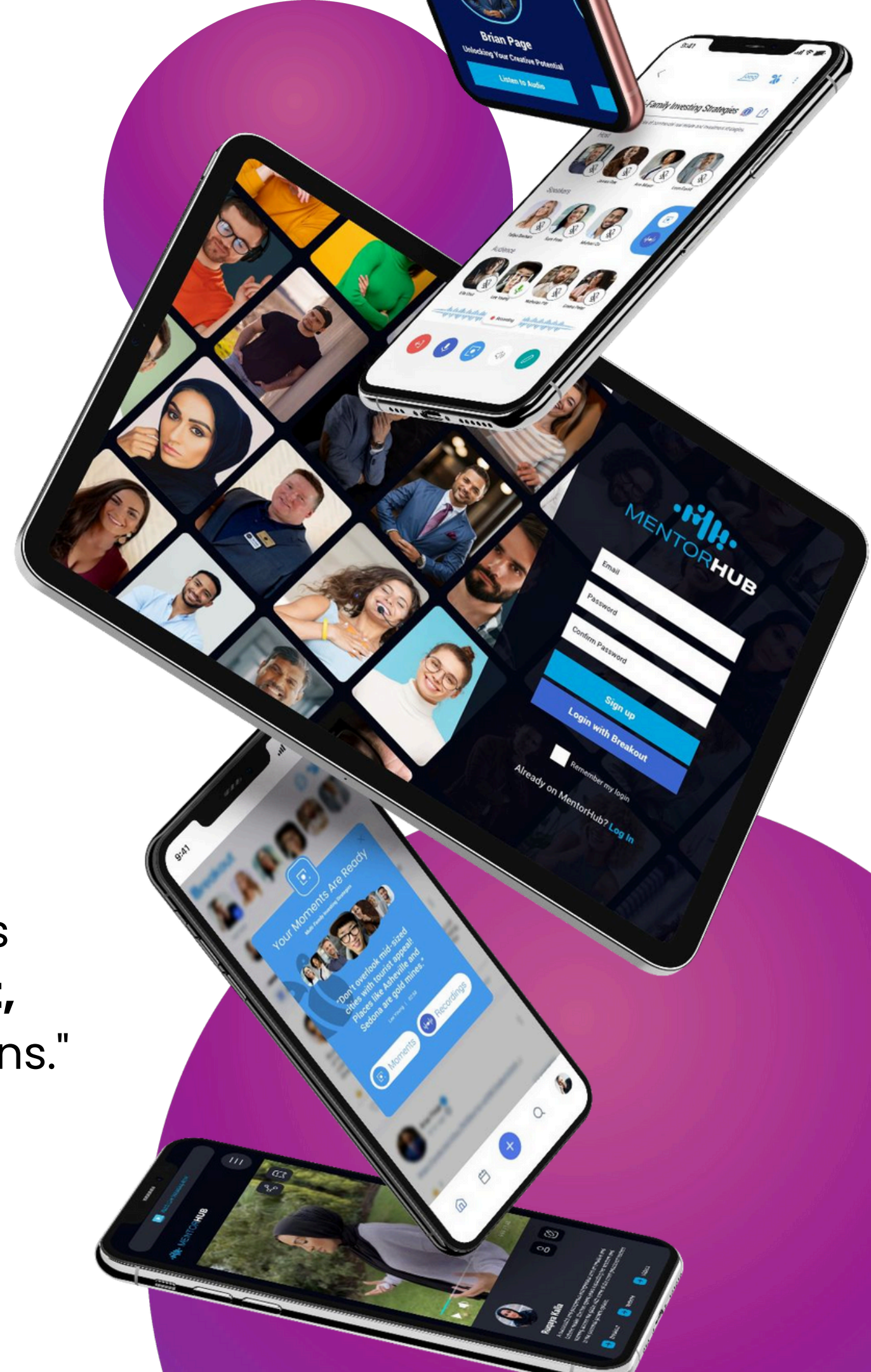
legasii

“Your Growth, Our Mission”

The new way for educators to reach, connect with, and grow their audience.



“Empowering educators to amplify impact and boost sales through our **Premier Audio Social Network called Breakout**, connecting teaching rooms and live conversations with millions.”



WHAT'S BROKEN?

"Rising ad costs and fierce competition make traditional lead generation for educators unsustainable, creating an urgent need for a scalable, cost-effective way to reach audiences."

Rising Costs: Increasing ad spend yields diminishing returns; CPCs up by ~30% yearly.

Ad Fatigue: Repetitive ads drive up costs and reduce performance.

Engagement Dependency: Meta favors genuine engagement, not traditional branded ads.

Privacy Changes: Apple's 2020 update affected Meta's tracking capabilities, complicating targeted ads.

Need for Content-First Strategy: Authentic, value-driven content is crucial to stand out and maintain ROI.



NEW ERA OF EDUCATION

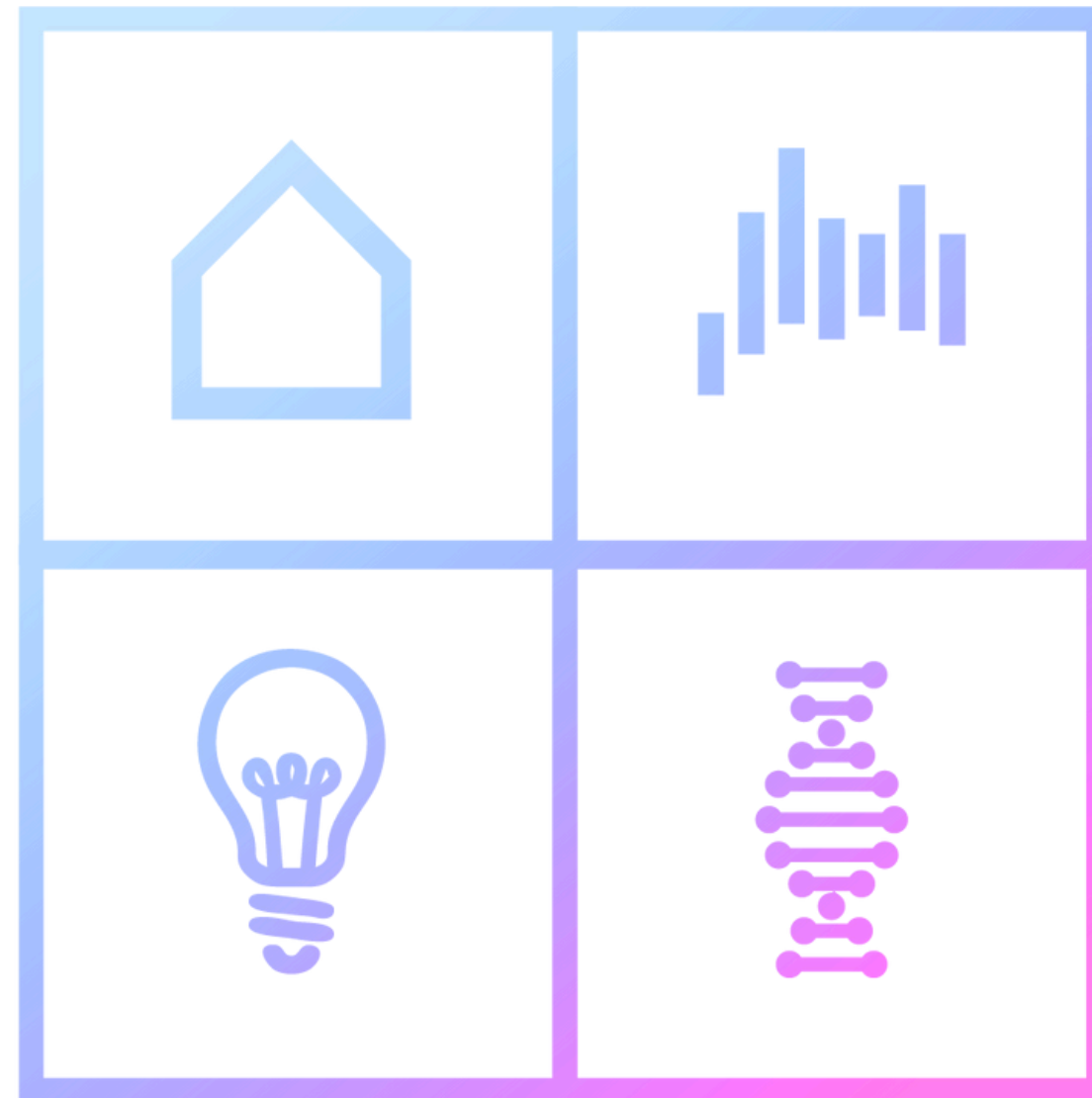
Legasii Club Curriculum

Key Features & Benefits:

- Diverse Event Portfolio
- Expert-Led Sessions
- Networking Opportunities

Cross-Platform Integration:

- Event Streaming
- Interactive Participation
- AI Note-Taker



Real Estate

Trading

Entrepreneurship

Biohacking

OUR FOUNDING PARTNERS



A BRAND STORY

Meet Brad, a passionate educator on a mission to impact lives through learning. His days are filled with crafting transformative curriculums, speaking on stages, and developing new educational tools that resonate with his students. But as his business grows, so does the pressure of running it all. Suddenly, he's not only an educator but also his own marketer, social media manager, sales team, and even HR department. Juggling so many roles, Brad finds himself overwhelmed and exhausted, torn between his love for teaching and the demands of managing a business.

Then, Brad discovers Legasii. Legasii is a social audio network platform designed to empower educators like him, offering support where it matters most. Through Legasii's innovative social audio app and its online portal, Brad can now reach a larger audience, profile his expertise, and build a consistent flow of leads. Legasii Club connects him with eager students and educational communities, giving him the exposure he always dreamed of without the need to manage every detail.

In just six months with Legasii, Brad's business sales skyrocket by 40%, freeing up valuable time while doubling his reach. With Legasii's support, he now focuses on his craft while Legasii handles the rest. Through live events, virtual stage opportunities, and enhanced digital reach, Brad's educational impact grows effortlessly. Now, he's back to doing what he loves—teaching and inspiring—while Legasii takes care of the business side.



Disrupting Market: Reaching Millions of USERS

Seamless Integration:

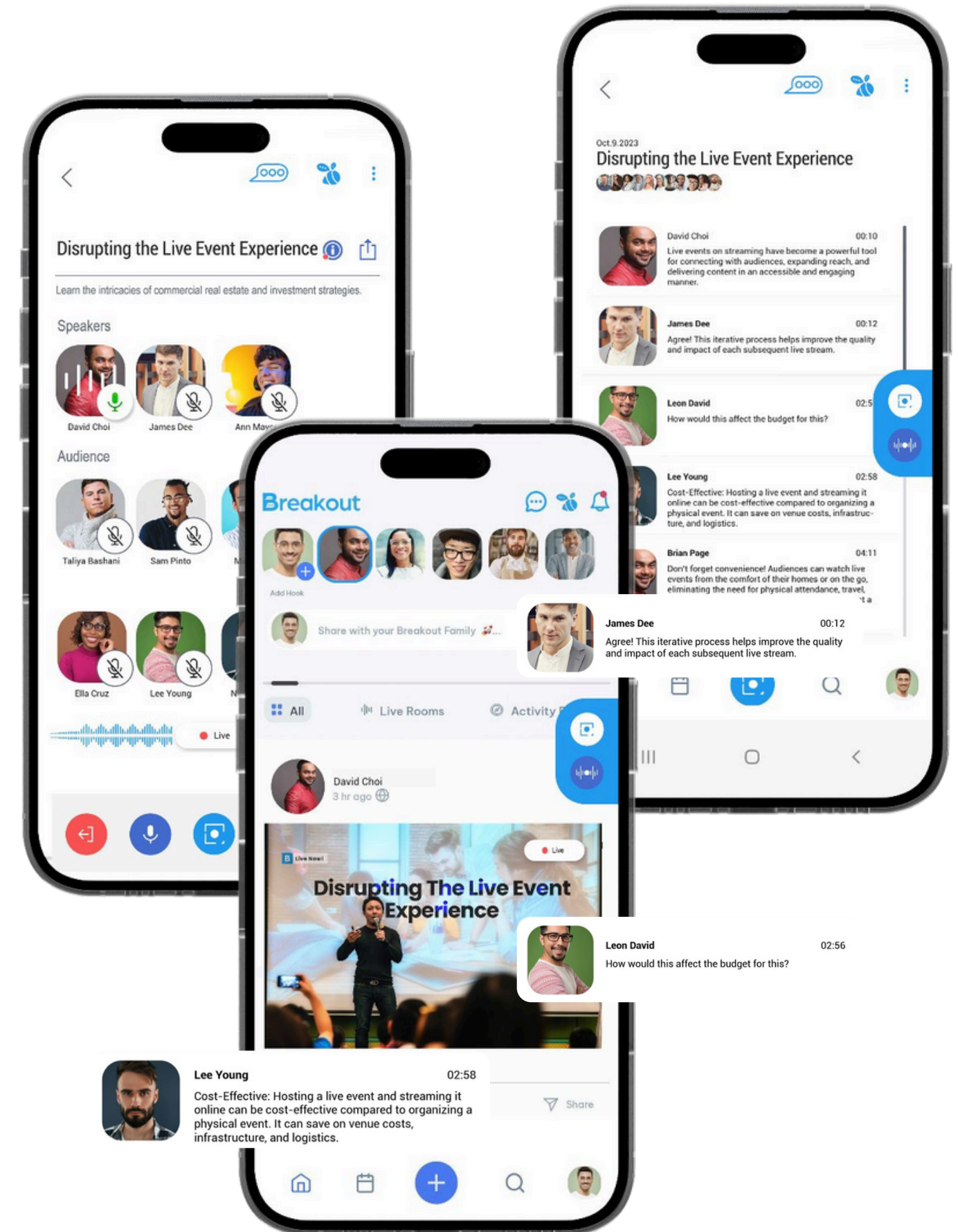
Moments seamlessly extends beyond the Legasii Club app, transforming live events into interactive, data-rich experiences.

Event Attendees Benefit:

Attendees can follow events on Legasii Club to access recorded audio, highlights, and detailed notes from keynote speakers.

Engagement and Insights:

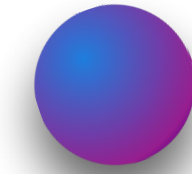
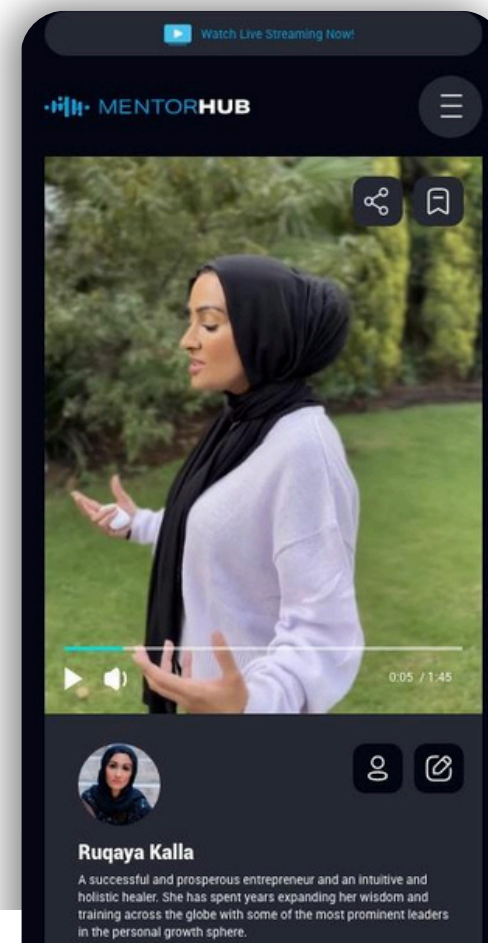
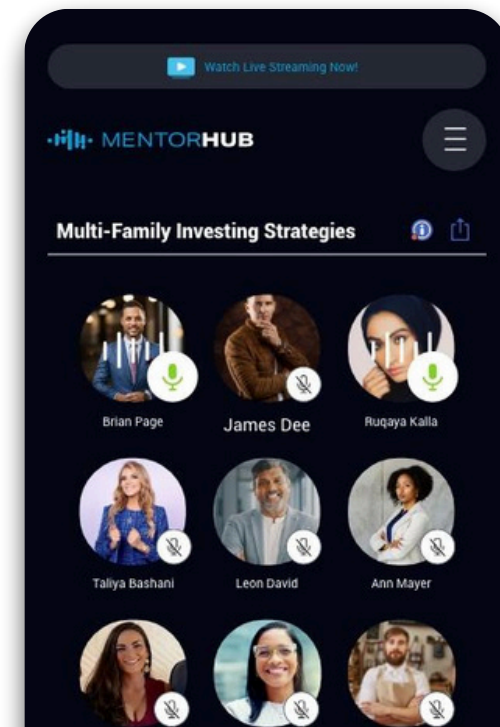
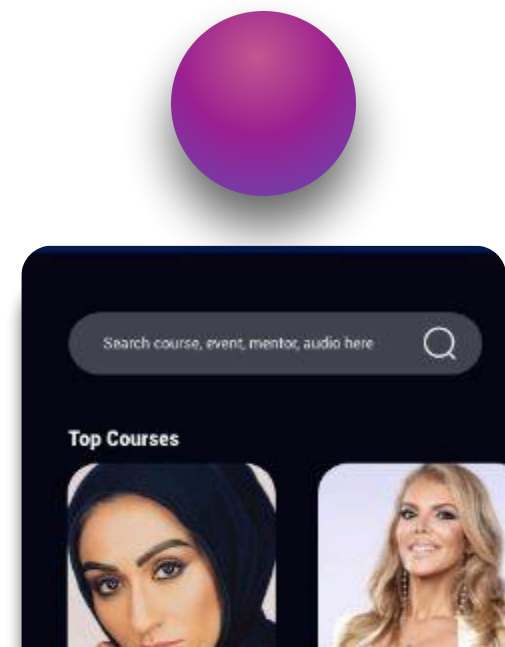
Event organizers leverage Moments to boost audience engagement, acquire valuable data, and expand.



legasii.club

Our Growth Engine

Legasii Club is the digital hub of the Legasii ecosystem, offering curated learning paths in real estate, trading, entrepreneurship, AI, and biohacking. Users access both on-demand content and live audio sessions with experts for interactive learning.



Key Features & Benefits:

- Curated Courses
- Live Mentorship & Interaction - Community Learning
- AI-Personalized Learning

Cross-Platform Integration:

- Seamless with Legasii Club
- Daily AI Curated Content
- Live Event Access

Pricing:

- **Freemium, Audio Only**
\$6.99/mo or \$49/yr
- **All Access**
\$39/mo or \$249/yr

TAM

\$319B

\$1T

by 2028

Global Online Education:

\$319B by 2025, 8.56% CAGR.

E-Learning Market:

\$399B in 2022, projected \$661B by 2032, 14% CAGR.

Biohacking:

\$20.9B in 2023, projected \$86.5B by 2028, 18.6% CAGR.

Digital Education:

\$26B in 2024, reaching \$66.7B by 2028, 28% CAGR.

WHERE'S OUR VALUE?

Digital Marketing

- Premier Audio Social Network for live, interactive learning rooms.
- Dedicated educator profiles for showcasing expertise and offerings.
- Access to a vast, engaged community ready for educational content.
- Tools for creating and sharing valuable, on-demand content with ease.
- Real-time feedback and analytics to optimize engagement and growth.

Lead Generation

- Cost-effective alternative to traditional paid ads with direct audience reach.
- Consistent flow of qualified leads through targeted audience interactions.
- In-platform tools to nurture and convert followers into paying clients.
- Data-driven insights to personalize outreach and increase conversion rates.
- Built-in network effects that amplify reach without added advertising costs.

Stages

- Opportunities to speak at live and virtual events to boost visibility.
- Access to high-profile, viral stages for maximum brand exposure.
- Exclusive events designed to position educators as industry leaders.
- Partnerships with large venues, theaters, and digital spaces for extended reach.
- Support for hosting and promoting private workshops, seminars, and webinars.



Monetizing Engagement

Additional Revenue Streams

Subscription Pricing:

<p>FREE ACCESS</p> <p>Available with basic features</p>	<p>PREMIUM ACCESS</p> <p>\$6.99/mo</p> <hr/> <p>\$49/yr</p> <p>Unlocking new features and access to premium content.</p>	<p>ALL ACCESS</p> <p>\$39/mo</p> <hr/> <p>\$249/yr</p> <p>Unlocks advanced features and grants full access to ALL areas of the Platform.</p>
<p>Audio Ads / Data</p> <p>Emotional connection and engagement, with a 30% commission.</p>	<p>Tipping / Gifting</p> <p>Emotional connection and engagement, with a 30% commission.</p>	<p>Coaching / High Ticket Sales</p> <p>Personalized sessions with experts.</p>

Affiliate Marketing:

Earnings through partner collaboration & promotions.

On-Demand Coaching:

Marketplace for personalized sessions.

Self-Serve Audio Ads:

Monetization of ad space on channels or podcasts.

Certification Programs: Professional certifications for courses.

Tiered Pricing:

Pricing model catered to diverse user needs; premium pricing for experts.

E-Commerce Integration: Revenue sharing from product sales.

Data Monetization:

Revenue from anonymized user data.

SIMILAR PLATFORMS



Founded: 2014; operates in online education & entertainment.

Key Milestones: Launched with celebrity instructors (2015), doubled sales during COVID-19 (2020), reached \$2.75B valuation (2021).

User Base: 2M+ active subscribers, ~11.4M monthly users.

Revenue: \$94.9M in 2022.



Founded: April 2020 by Paul Davison and Rohan Seth.

Key Milestones: Reached 10 million weekly active users by February 2021. Sell Courses Online, Valued at \$4 billion in April 2021.

User Base: Over 10 million users as of 2024.

Valued at \$4 billion as of 2023.

Demand Sage



Founded: 2003; focus on personal development.

Key Milestones: Global reach in 195 countries, launched Quest learning platform.

User Base: 500,000+ annual students.

Revenue: Estimated \$75M annually.

REQUIRED FUNDING

The Limited \$2,000,000
Series-A Investment
\$10M Valuation

BUSINESS PLAN

Revenue
6/30/2026

\$1.24M

Forecast is by June 2026 we will be earning \$1.24M in gross revenue per month. Total revenue = \$9.3M

Users
6/30/2026

1.05M

By the end of March 2026 we are forecasting having 1.05M users.

Customer Acquisition Cost
6/30/2026

\$1.20

The weighted CAC is \$1.20 after marketing initiatives for 18 months starting January 1st, 2025. The budget used is \$1.2M acquiring a total of 1.05M users.

Targeted Value per User
12/31/2027

\$117.94

This is calculated based on our final round of financing in 6/30/2026. Forecasted users by the end of December 2027 is 4.2M with Monthly revenue of \$5.1M resulting in a Monthly ARPU of \$1.22 and Annual ARPU of \$14.74. Using a revenue multiple of 8x which is a reasonable and achievable target that accounts for the rapid changes in the social media industry and balances growth potential with market realities brings us to our calculation of \$117.94

Implied Firm Value
12/31/2027

\$492M

Calculated based on the targeted value per user of \$117.94 and total users of 4.2M.

This results in a Net Return Multiple of **41.0x** for current round investors.

USE OF FUNDS

Investment in Customer Acquisition

- Media & PR
- Influencer Marketing
- Social Media Ad Campaigns
- Paid Partnerships
- Email Marketing
- Guerilla-Style Marketing
- Exclusive Content Creation - LS
- Conferences

Operating Expenses

- Personnel
- Legal
- Tech Stack
- Equipment
- Rent

Development Team

- API Developments
- Feature Enhancements
- AI Dev & Integration
- Blockchain Dev & Integration
- UI/UX Upgrades
- De-Bugging
- R&D

Network & Acquisitions

- Servers
- Streaming
- API's
- Breakout Code
- MindMotion Academy Code

USE OF FUNDS

\$2.0M Series A Use of Funds

Use of Proceeds:

The total budget allocation for the raised funds amounts to \$1.9 million, designated across critical operational and growth areas:

Operations: \$530,000 for core business functions and daily activities.

Marketing: \$500,000 to drive customer acquisition and brand growth.

General and Administrative (G&A): \$250,000 for overhead and infrastructure support.

Accounting: \$50,000 for financial management and compliance.

Legal: \$100,000 to cover regulatory and contractual needs.

Technology: \$250,000 allocated for platform development and technological enhancements.

Events: \$220,000 for live and virtual events to engage customers and drive sales.

Cash Reserves: \$100,000

3 YEAR PROJECTIONS

	2025	2026	2027
Users	374,880	1,914,942	4,173,247
Gross Revenue	3,133,549	19,500,826	43,911,583
Expenses	4,012,028	11,865,436	21,712,594
EBITDA	(878,479)	7,635,390	22,198,989
EBITDA Margin	-28%	39%	51%

	12/31/2027
Users	4,173,247
Gross Revenue	\$66,545,958
Expenses	\$(37,590,058)
EBITDA	\$28,955,900
EBITDA Margin	44%

*monthly breakdown in data room

Our Leadership Team



Jerry Conti

President & CEO



Jessica Conti

COO



Michael Bresler

Chief AI Officer



Matt Lutz

CMO



Gabe Stalcup

CFO



Hilary Young

Controller

Advisors



Barry Kostiner

MIT
Harvard School of
Government



Andrew McDonald

Multi Sector Entrepreneur
Real Estate Developer



Thomas Hopkins

Stanford
Olympian
Masterclass
Lyft



Michael Bresler

Former Agora Financial
Marketing & AI Expert



Daven Michaels

Outsourcing
Crypto, Web3

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